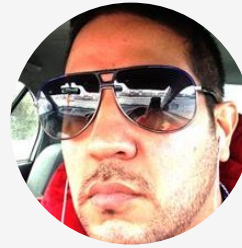


VICTOR HENRY RAMIREZ

CREATIVE DIRECTOR / CREATIVE STRATEGIST



- ✉ henry@victorhenry.com
- ☎ +1 416 887 9533
- 🌐 www.victorhenry.com
- 🏠 Toronto, Ontario

WORK EXPERIENCE

CREATIVE / ART DIRECTOR – FREELANCE

📍 Toronto

JAN 2016 / Present

Freelance CD/AD hands on creative for Terracosm, designing website and creative video and clean up UX and UI of game. Working freelance for Bond agency on concept work, UI/UX design for the SCENE project. Working as a Creative Art Director on Greivis Vásquez Foundation Designing and building brand and website.

CREATIVE DIRECTOR – Pala Interactive Inc.

📍 Toronto

Nov 2014 – JAN 2016

Key responsibilities include working with Product Lead and internal teams to provide creative direction, game design creation on desktop, mobile and app's, concept work, UI/UX design, character and set design. Animation on a number of video game projects, lifecycle management from initial strategy to final execution. Successfully managed project budgets ranging from \$3.0 to \$5.0 M

CREATIVE DIRECTOR – Non – Linear Creations.

📍 Toronto

Nov 2012 – May 2014

Key responsibilities included working with clients and internal teams to provide creative direction, design creation and project lifecycle management from initial strategy to final execution. Successfully managed project budgets ranging from \$500,000 to \$1.2M

CREATIVE DIRECTOR – MOMENTUM ADV SOLUTIONS

📍 Toronto

Nov 2009 – Oct 2012

Led a team of art directors, copywriters and designers. Provided creative direction & mentorship, while overseeing all project responsibilities including budgeting, vendor management and brand stewardship. Within 2 years I was instrumental in growing annual revenues from \$650K to \$6M. I led the Canadian digital launch of the Fiat brand. Launched Chrysler 200 and Dodge Dart Led team of up to 9 people.

EDUCATION

COMPUTER ANIMATION

DIPLOMA
1999/2000

📍 Sheridan College
Oakville Ontario

NEW MEDIA DESIGN

DIPLOMA
1998/1999

📍 Sheridan College
Oakville Ontario

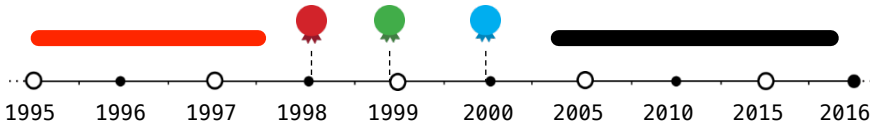
ILLUSTRATION

DIPLOMA
1995/1998

📍 Sheridan College
Oakville Ontario

TIMELINE

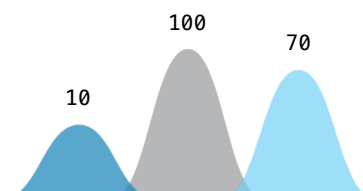
WORK PROFESSIONAL



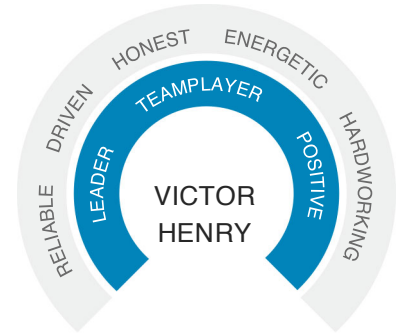
PROFESSIONAL SKILLS



LANGUAGES



WHO AM I?



ABOUT

Award-winning Designer and Creative director. Creative mentor with experience in visual interface, design and a superb track record developing innovative solutions and profitable results.

I pay attention to detail.

Recent Project

Terracosm app: The team worked on all aspects of the game from UI and UX through brainstorming meetings, quick sketch and proto types ideas. We came up with a great solution take a look.

Terracosm.tv

AWARDS

- ★ **IAC – SAPIENT NITRO**
(BEST AUTOMOTIVE WEBSITE)
- ★ **RIM Excellence Award**
- ★ **American Design Award**
Gear Shift Studios
- ★ **American Design Award**
Ohiar Hair Salon

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More info
LinkedIn